



# The Post-Corporate World: Life After Capitalism

*By David C. Korten*

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**The Post-Corporate World: Life After Capitalism** By David C. Korten

- \* Named as one of Future Survey's Super 70 books
- \* Written by a well-known globalization realist with extensive international experience in business
- \* Uses biological and evolutionary principles to illustrate the differences between capitalism and economic systems

Korten examines the fissure between the promises of new global capitalism and the reality of financial insecurity, inequality, social breakdown, spiritual emptiness, and environmental destruction. By drawing on insights from biology and evolutionary principles, Korten renders economic terms and ideas more understandable through the use of simple metaphors regarding living systems. The book prescribes economic solutions to capitalism's maladies, and provides readers with viable ways to work toward a healthy, sustainable economy.

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## **The Post-Corporate World: Life After Capitalism** By David C. Korten Bibliography

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### Editorial Review

#### Amazon.com Review

In his bestselling 1995 call to arms, *When Corporations Rule the World*, David C. Korten first attempted to raise public consciousness about the potentially disastrous consequences of economic globalization and the expansion of corporate power. Now, in his provocative new work, *The Post-Corporate World: Life After Capitalism*, he goes further by defining these dual ills as a collective cancer that will ultimately destroy the larger society upon which they actually depend for survival.

Containment of this cancer, Korten suggests, is a wholly inadequate remedy. Rather, a "curative regime"--consisting of measures aimed at "virtually eliminating the institution of the limited liability for-profit public corporation as we know it"--is necessary to save us from an otherwise inevitable fate. The book opens with Korten's downbeat view of capitalism infecting "democracy, markets and life itself." Its following three sections are much more optimistic, however, as he focuses on ways both individuals and the community can reorganize their institutional and policy choices to "eliminate the economic pathology that plagues us and create truly democratic, market-based, life-centered societies." Only by intentionally building this radical new post-corporate world, he boldly proposes, will a sustainable community be created that truly meets our future needs. --Howard Rothman

#### From Publishers Weekly

"In the 1980s capitalism triumphed over communism. In the 1990s it triumphed over democracy and the market economy." So begins *The Post-Corporate World: Life After Capitalism*, the latest salvo from David C. Korten (*When Corporations Rule the World*). In four sections of three or four chapters each, Korten lays out how it happened and what we can do about it, using model communities that have already begun to "treat money as a facilitator, not the purpose, of our economic lives." 25,000 first printing. (Berrett-Koehler and Kumarian, co-publishers, \$27.95 300p ISBN 1-57675-051-5; Mar.) Can the Net really foster, as in Bill Gates's phrase, "friction-free capitalism"? How about "robust direct democracy"? In *Digital Capitalism: Networking the Global Marketing System*, Dan Schiller, professor of communications at UC-San Diego, turns a skeptic's eye to the screen. After reviewing how Internet technology differs from previous forms of telecommunication (and how a "Neoliberal" agenda drove its development), Schiller examines its ever-closer ties with commerce and prognostications for educational revolution. His conclusion: "Digital capitalism has strengthened, rather than banished, the age-old scourges of the market system: inequality and domination." (MIT, \$29.95 320p ISBN 0-262-19417-1; Apr.) Oxford professor of politics John Gray has been an acknowledged influence on Margaret Thatcher, and his writings were appropriated by Britain's New Right. It was thus astonishing to U.K. readers that, in *False Dawn: The Delusions of Global Capitalism*, Gray does an about-face and argues against a market untethered to cultural foundations within particular societies. Updated with a chapter on the controversy it sparked on its U.K. release, the American version further stresses the all-too-apparent instability of global markets. (New Press, \$25 272p ISBN 1-56584-521-8; Apr.) Copyright 1999 Reed Business Information, Inc.

#### From Library Journal

For 30 years, Korten toiled as a development worker seeking to end the poverty of the world's underdeveloped nations. In that time, he noted a stark difference between capitalism's democratic myth and the reality of social, economic, and environmental deterioration that accompanied such efforts. In this intriguing sequel to *When Corporations Rule the World* (Berrett-Koehler, 1995), Korten identifies the root causes of these failures as consumerism, market deregulation, free trade, privatization, global consolidation

of corporate power, a focus on money as purpose for economic life, and corruption of our democratic institutions. His solutions prescribe excluding corporations from political participation, implementing serious political campaign reform, eliminating corporate welfare, regulating international corporations and finance, making financial speculation unprofitable, reestablishing locally owned and managed economies that rely predominantly on local resources, and focusing on service to life, not money, as the purpose of our economic existence. Korten makes a good case, but his solutions won't necessarily fly in the face of reality. Still, his book should find a receptive audience in both academic and public libraries. A Norman B. Hutcherson, Kern Cty. Lib., Bakersfield, CA  
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## **Users Review**

### **From reader reviews:**

#### **Stephen Hilton:**

Do you considered one of people who can't read pleasurable if the sentence chained inside the straightway, hold on guys this kind of aren't like that. This The Post-Corporate World: Life After Capitalism book is readable simply by you who hate the perfect word style. You will find the details here are arrange for enjoyable studying experience without leaving perhaps decrease the knowledge that want to deliver to you. The writer involving The Post-Corporate World: Life After Capitalism content conveys the thought easily to understand by most people. The printed and e-book are not different in the articles but it just different available as it. So , do you nevertheless thinking The Post-Corporate World: Life After Capitalism is not loveable to be your top list reading book?

#### **Daniel Hartung:**

Nowadays reading books become more and more than want or need but also be a life style. This reading behavior give you lot of advantages. The huge benefits you got of course the knowledge your information inside the book which improve your knowledge and information. The knowledge you get based on what kind of publication you read, if you want attract knowledge just go with schooling books but if you want truly feel happy read one having theme for entertaining such as comic or novel. The actual The Post-Corporate World: Life After Capitalism is kind of publication which is giving the reader capricious experience.

#### **Alta Favors:**

Spent a free time to be fun activity to do! A lot of people spent their spare time with their family, or all their friends. Usually they accomplishing activity like watching television, about to beach, or picnic within the park. They actually doing same every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Could be reading a book is usually option to fill your free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to try out look for book, may be the e-book untitled The Post-Corporate World: Life After Capitalism can be excellent book to read. May be it could be best activity to you.

**Brenda Cornell:**

Reading can be called brain hangout, why? Because when you are reading a book specifically book entitled The Post-Corporate World: Life After Capitalism your mind will drift away through every dimension, wandering in every single aspect that maybe mysterious for but surely might be your mind friends. Imaging each and every word written in a publication then become one form conclusion and explanation that will maybe you never get ahead of. The The Post-Corporate World: Life After Capitalism giving you yet another experience more than blown away the mind but also giving you useful details for your better life on this era. So now let us demonstrate the relaxing pattern this is your body and mind will likely be pleased when you are finished reading through it, like winning an activity. Do you want to try this extraordinary paying spare time activity?

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