



Ferrari by Pininfarina: Technology and Beauty

By Etienne Cornil

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The partnership between Ferrari and Pininfarina for the construction of the prestigious production cars of the House of Maranello represents a phenomenon that is unique in the annals of the world automotive industry.

It spans fifty years, just five fewer than the period spanning the existence of Ferrari itself; during this time all of the models bearing the prancing horse were systematically entrusted to the renowned Carrozzeria Pininfarina. The book evokes the legendary moments, exploring and remembering the development of the style of the cars built for Maranello, from 1952 to the very last model which has been officially presented at the recent Paris Motor Show of October 2002.

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Ferrari by Pininfarina: Technology and Beauty By Etienne Cornil Bibliography

- Rank: #4814906 in Books
- Published on: 2002-07-01
- Original language: English
- Number of items: 1
- Dimensions: 1.36" h x 9.46" w x 10.50" l,
- Binding: Paperback
- 536 pages



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Editorial Review

About the Author

Etienne Cornil is still considered nowadays one of the great names in automotive journalism. Member of the prestigious Guild of Motoring Writers and of the Society of Automotive Engineers. He also worked in the press office of Fiat and Lamborghini car factory
Torino, Italy

Users Review

From reader reviews:

Joan Jackson:

The reason why? Because this Ferrari by Pininfarina: Technology and Beauty is an extraordinary book that the inside of the reserve waiting for you to snap the idea but latter it will distress you with the secret the item inside. Reading this book alongside it was fantastic author who else write the book in such awesome way makes the content interior easier to understand, entertaining approach but still convey the meaning entirely. So , it is good for you because of not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of gains than the other book include such as help improving your ability and your critical thinking means. So , still want to hesitate having that book? If I were being you I will go to the book store hurriedly.

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