



An Enemy Called Average (Updated and Expanded)

By John Mason

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This is the new, updated and expanded version of the national best-selling book, *An Enemy Called Average*, originally published in 1990. Stand Out - Don't Blend In! Within every person is a desire to be fully who they were created to be. No one really wants to just get by. Regardless of where you are in life, how much you have or have not accomplished, God is not finished with you yet! Divided into 52 nuggets of truth, *An Enemy Called Average* is a source of godly wisdom, scriptural motivation, and practical principles. The words of this book will stir up the gifts and dreams within you. Instead of digging through ten pages to find one good idea, you'll find ten good ideas on every page. Think about it... Your problem is your promotion. Worry is interest paid in advance on something you may never own. The faith to move mountains always carries a pick. People are born originals, but most die copies. Ideas go away, but direction stays. Stop every day and look at the size of God.

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Editorial Review

Review

John Mason wrote a very good book that I recommend you read: *An Enemy Called Average*. I learned from this book: Know your limits, then ignore them. The most unprofitable item ever manufactured is an excuse. Don't sit back and take what comes. Go after what you want (excerpt from her book, *A Leader in the Making*). --Joyce Meyer

The originality and practicality of John Mason's words and wisdom are a proven commodity which makes every new book of his a celebrated event...Read and prosper! --Jack Hayford

I think the Christian message, added to the good sense of your business message, makes a different and worthwhile contribution. --Art Linkletter

From the Back Cover

If you are finally tired of the color beige . . . if you are sick of always making excuses for failure . . . if you are at the end of your rope . . . if you want to rekindle your dreams of significance and success . . . if you are ready to say no to procrastination-beginning right now . . . then this book is for you! International speaker John Mason has inspired millions of people in business, church, civic, and educational settings with his unique and captivating blend of wisdom, encouragement, and blunt honesty. Now for the first time, an updated and expanded edition of the very same book that has sold almost half a million copies at the back of auditoriums, is available to everyone who is ready to blast beyond average - including you. Let one of the world's premier inspirational speakers challenge you to grow and become all that God has created you to be with timely and enduring teachings that include - * A goal is a dream with a deadline. * The chip on the shoulder weighs a ton. * The best time of day is now. * God will use you right where you are today. Are you ready to defeat that Enemy Called Average in your life? Your life is about to change forever as your mind and soul are renewed through reading the wisdom of this book! **AUTHOR BIO:** John Mason is the founder and president of Insight International, a ministry dedicated to bringing excellence and efficiency to ministries and businesses. He travels the globe speaking to church, civic, and business groups. His books include *You're Born an Original-Don't Die a Copy*; *Don't Wait for Your Ship to Come in-Swim Out to Meet It*; *Let Go of Whatever Makes You Stop*, and many others. He, his wife Linda, and their four children reside in Tulsa, Oklahoma.

About the Author

John Mason is a national best-selling author, popular speaker and book coach. He is the founder and president of Insight International. This organization is dedicated to helping people reach their dreams and fulfill their destiny.

He has authored fourteen books including *An Enemy Called Average*, *You're Born An Original-Don't Die A Copy*, *Let Go of Whatever Makes You Stop*, and *Know Your Limits-Then Ignore Them* which have sold nearly two million copies and have been translated into thirty-five languages throughout the world. His books are known as a source of great wisdom, motivation and practical principles. His writings have been published in *Reader's Digest* along with numerous other national publications. Seven of his books have reached #1 on an Amazon best-seller's list.

Known for his quick wit, powerful thoughts and insightful ideas, he is a popular speaker across the U.S. and around the world.

Users Review

From reader reviews:

Doris Stanford:

Information is provisions for those to get better life, information presently can get by anyone from everywhere. The information can be a know-how or any news even an issue. What people must be consider while those information which is within the former life are hard to be find than now's taking seriously which one is appropriate to believe or which one often the resource are convinced. If you have the unstable resource then you get it as your main information it will have huge disadvantage for you. All those possibilities will not happen inside you if you take An Enemy Called Average (Updated and Expanded) as the daily resource information.

Gussie Steller:

Reading a publication tends to be new life style with this era globalization. With reading through you can get a lot of information that can give you benefit in your life. Having book everyone in this world can share their idea. Guides can also inspire a lot of people. A lot of author can inspire their very own reader with their story or even their experience. Not only the storyplot that share in the books. But also they write about the information about something that you need example. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors on this planet always try to improve their ability in writing, they also doing some exploration before they write to their book. One of them is this An Enemy Called Average (Updated and Expanded).

Elizabeth Branch:

An Enemy Called Average (Updated and Expanded) can be one of your starter books that are good idea. We all recommend that straight away because this guide has good vocabulary that may increase your knowledge in terminology, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort to set every word into delight arrangement in writing An Enemy Called Average (Updated and Expanded) but doesn't forget the main position, giving the reader the hottest as well as based confirm resource data that maybe you can be certainly one of it. This great information can easily drawn you into brand new stage of crucial considering.

Gloria Todd:

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