



A Dictionary of Business and Management (Oxford Quick Reference)

From *imusti*



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This wide-ranging and authoritative dictionary contains over 7,100 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation. In its sixth edition, it features the very latest developments, such as those relating to information technology (including mobile technology), and the financial crisis and the subsequent sovereign debt crisis. Entries have been updated to refer to recent events and news in the field, for example the LIBOR scandal.

Over 100 new entries have been added including **bitcoin**, **Cog's Ladder**, **mobile commerce**, **Six Sigma**, **social media**, **theory of institutional deficiencies**, and **zero-hours contract**. Furthermore, there is expanded coverage of areas such as financial regulation and corporate social responsibility, with a number of new entries offering insight into these topics, including **aw-shucks defence** and **Financial Conduct Authority**.

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