



Value Investing For Dummies

By Peter J. Sander, Janet Haley

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- View markets like a value investor
- Assess a company's value
- Make use of value investing resources
- Incorporate fundamentals and intangibles
- Make the most of funds, REITs, and ETFs
- Develop your own investing style
- Figure out what a financial statement is really telling you
- Decipher earnings and cash-flow statements
- Detect irrational exuberance in company publications
- Make a value judgment and decide when to buy

Complete with helpful lists of the telltale signs of value and "unvalue," as well as the habits of highly successful value investors, *Value Investing For Dummies, 2nd Edition*, could be the smartest investment you'll ever make!

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