



The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By

By Scott A. Shane

[Download now](#)

[Read Online](#) 

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane

There are far more entrepreneurs than most people realize. But the failure rate of new businesses is disappointingly high, and the economic impact of most of them disappointingly low, suggesting that enthusiastic would-be entrepreneurs and their investors all too often operate under a false set of assumptions.

This book shows that the reality of entrepreneurship is decidedly different from the myths that have come to surround it. Scott Shane, a leading expert in entrepreneurial activity in the United States and other countries, draws on the data from extensive research to provide accurate, useful information about who becomes an entrepreneur and why, how businesses are started, which factors lead to success, and which predict a likely failure.

The Illusions of Entrepreneurship is an essential resource for everyone who has dreamed of starting a new business, for investors in start-ups, for policy makers attempting to facilitate the formation and survival of new businesses, and for researchers interested in the economic impact of entrepreneurial activity. Scott Shane offers research-based answers to these questions and many others:

- Why do people start businesses?
- What industries are popular for start-ups?
- How many jobs do new businesses create?
- How do entrepreneurs finance their start-ups?
- What makes some locations and some countries more entrepreneurial than others?
- What are the characteristics of the typical entrepreneur?
- How well does the typical start-up perform?
- What strategies contribute to the survival and profitability of new businesses over time?

 [Download](#) The Illusions of Entrepreneurship: The Costly Myth ...pdf

 [Read Online](#) The Illusions of Entrepreneurship: The Costly My ...pdf

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By

By Scott A. Shane

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane

There are far more entrepreneurs than most people realize. But the failure rate of new businesses is disappointingly high, and the economic impact of most of them disappointingly low, suggesting that enthusiastic would-be entrepreneurs and their investors all too often operate under a false set of assumptions.

This book shows that the reality of entrepreneurship is decidedly different from the myths that have come to surround it. Scott Shane, a leading expert in entrepreneurial activity in the United States and other countries, draws on the data from extensive research to provide accurate, useful information about who becomes an entrepreneur and why, how businesses are started, which factors lead to success, and which predict a likely failure.

The Illusions of Entrepreneurship is an essential resource for everyone who has dreamed of starting a new business, for investors in start-ups, for policy makers attempting to facilitate the formation and survival of new businesses, and for researchers interested in the economic impact of entrepreneurial activity. Scott Shane offers research-based answers to these questions and many others:

- Why do people start businesses?
- What industries are popular for start-ups?
- How many jobs do new businesses create?
- How do entrepreneurs finance their start-ups?
- What makes some locations and some countries more entrepreneurial than others?
- What are the characteristics of the typical entrepreneur?
- How well does the typical start-up perform?
- What strategies contribute to the survival and profitability of new businesses over time?

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane **Bibliography**

- Sales Rank: #1069228 in Books
- Published on: 2008-01-28
- Original language: English
- Number of items: 1
- Dimensions: .86" h x 6.44" w x 9.49" l, 1.05 pounds
- Binding: Hardcover
- 224 pages

 [**Download** The Illusions of Entrepreneurship: The Costly Myth ...pdf](#)

 [**Read Online** The Illusions of Entrepreneurship: The Costly My ...pdf](#)

Download and Read Free Online The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane

Editorial Review

Review

“This fascinating book, by one of the most competent investigators of the subject, tells us how much we think we know about entrepreneurship that is just not true. It has already led me to change several of my lectures (with thanks to the author). This book is a must read for anyone who takes a serious interest in the subject of entrepreneurship.”—William J. Baumol, Academic Director, Center for Entrepreneurial Studies, Stern School of Business, New York University

(William J. Baumol)

“Scott has clearly and entertainingly shown why policy makers, entrepreneurs and investors should focus more attention on high growth, high potential start-ups and less on the 'me-too' new companies than is currently the case.”—David T. Morgenthaler, founder, Morgenthaler Ventures

(David T. Morgenthaler)

“In this fact-filled, but fun-to-read book, Scott Shane demolishes many myths about entrepreneurship and in the process provides much-needed guidance to entrepreneurs, investors, and policymakers.”—Steve Crawford, Director, Social, Economic, and Workforce Programs Division, National Governor’s Association

(Steve Crawford)

“For its myth-busting findings and analytical rigor, Mr. Shane's book is a welcome addition to the literature on a crucial part of any modern economy.”—Nick Schulz, *Wall Street Journal*

(Nick Schulz *Wall Street Journal* 2008-01-30)

“The belief that the U.S. is a relative haven for small businesses is one of the many bubbles burst by Scott Shane. . . . While he's busting myths, Shane also unveils weaknesses in common entrepreneur practices.”—Mark Henricks, *The Industry Standard*

(Mark Henricks *The Industry Standard* 2008-02-08)

“This makes an excellent reality-check for anyone considering beginning their own business.”—*Publishers Weekly*

(*Publishers Weekly* 2008-03-03)

“Business scholar Scott Shane debunks popular theories with research-based answers to questions such as why people start businesses, which industries are most popular for startups and what are the most common characteristics of the typical entrepreneur.”—Mark Henricks, *Entrepreneur Magazine*

(Mark Henricks *Entrepreneur Magazine*)

“The lessons in this book will perhaps save its readers a bundle of money that would otherwise be wasted on an ill-conceived business idea.”—Morgan Lewis Jr., *Inside Business*

(Morgan Lewis Jr., *Inside Business*)

“[This] book is important not just for clearing our minds of what's erroneous but for reconsidering our public policy, which is based on the widespread feeling that startups are a magic bullet that will create a lot of jobs and generate innovation.”—Harvey Schachter, *Toronto Globe and Mail*
(Harvey Schachter *Toronto Globe and Mail*)

About the Author

Scott A. Shane is A. Malachi Mixon III Professor of Entrepreneurial Studies, Weatherhead School of Management, Case Western Reserve University. He is the author or editor of eleven books and more than sixty scholarly articles on entrepreneurship and innovation management. He lives in Shaker Heights, OH.

Users Review

From reader reviews:

Ronda Caesar:

The particular book The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By has a lot info on it. So when you check out this book you can get a lot of profit. The book was authored by the very famous author. This articles author makes some research prior to write this book. That book very easy to read you will get the point easily after looking over this book.

Alfred Cox:

Why? Because this The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By is an unordinary book that the inside of the e-book waiting for you to snap it but latter it will zap you with the secret this inside. Reading this book next to it was fantastic author who else write the book in such remarkable way makes the content inside easier to understand, entertaining method but still convey the meaning totally. So , it is good for you for not hesitating having this any longer or you going to regret it. This book will give you a lot of rewards than the other book have got such as help improving your expertise and your critical thinking means. So , still want to hold up having that book? If I had been you I will go to the publication store hurriedly.

Lisa King:

Are you kind of occupied person, only have 10 or perhaps 15 minute in your moment to upgrading your mind expertise or thinking skill possibly analytical thinking? Then you have problem with the book in comparison with can satisfy your short space of time to read it because this all time you only find e-book that need more time to be read. The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By can be your answer mainly because it can be read by anyone who have those short free time problems.

Paul Quintana:

Do you like reading a guide? Confuse to looking for your preferred book? Or your book had been rare? Why

so many question for the book? But virtually any people feel that they enjoy regarding reading. Some people likes looking at, not only science book but also novel and The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By as well as others sources were given expertise for you. After you know how the truly amazing a book, you feel wish to read more and more. Science reserve was created for teacher or even students especially. Those publications are helping them to increase their knowledge. In additional case, beside science book, any other book likes The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By to make your spare time much more colorful. Many types of book like here.

Download and Read Online The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane #E8BGKJATMI0

Read The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane for online ebook

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane books to read online.

Online The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane ebook PDF download

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane Doc

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane MobiPocket

The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane EPub

E8BGKJATMI0: The Illusions of Entrepreneurship: The Costly Myths That Entrepreneurs, Investors, and Policy Makers Live By By Scott A. Shane