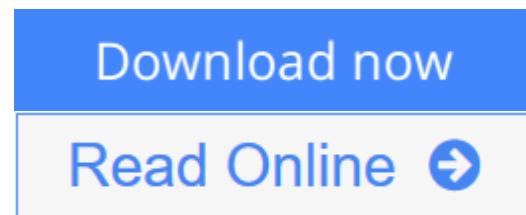




Multiscreen UX Design: Developing for a Multitude of Devices

By Wolfram Nagel



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People today use technology on different devices in different locations. Users expect to access information on all relevant screens and across multiple channels through smartphones, tablets, laptops/desktops, smart (internet-connected) TVs, and other devices, such as smartwatches for example. Multiscreen is no longer a nice add-on, it's a requirement. In this environment, user experience needs to cater to multiple devices.

This book provides a holistic approach that will help UX professionals to offer a hands-on guide for UX design across multiple screens. It presents an opportunity to learn how to cater designs for customers. Readers will find patterns, strategies, examples and case studies, methodologies, and insights to help inspire them to develop a viable strategy for their own digital products and services. UX professionals will walk through important elements of multiscreen UX:

- Investigating the devices and their capabilities
- Understanding the users and their capabilities
- Considering the context in which users use these devices
- Navigating next generation information experiences and the future of content management
- Designing content and UI architecture for multiscreen projects
- A hands-on, practical guide to UX design for how users approach content – across more than one screen at a time
- Discusses devices, users, and their practices
- Includes best practices, real-world examples, and tips and tricks
- A preface written by Scott Jenson

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Editorial Review

From the Back Cover

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Key features include:

A preface written by Scott Jenson About the Author

Wolfram Nagel is a UX and Conceptual Designer at SETU GmbH, a German software engineering company. As Head of UX he supervises internal and external web and software projects in the areas of content design, UI architecture and visual design. He is an expert in interface, interaction and user experience design. Wolfram studied Information Design (diploma) and Design Management (Master of Arts) at the Hochschule für Gestaltung Schwäbisch Gmünd, Germany (University of Applied Sciences). Since 2011, he has lectured and hosted talks & workshops about Multiscreen Experience Design at conferences such as IxDA Berlin, Usability Professionals Germany and the German IA Summit and at and for universities, academies and agencies. **Users Review****From reader reviews:**

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Anthony Alfaro:Multiscreen UX Design: Developing for a Multitude of Devices can be one of your nice books that are good idea. Most of us recommend that straight away because this e-book has good vocabulary which could increase your knowledge in terminology, easy to understand, bit entertaining but still delivering the information. The writer giving his/her effort to get every word into delight arrangement in writing Multiscreen UX Design: Developing for a Multitude of Devices but doesn't forget the main position, giving the reader the hottest as well as based confirm resource info that maybe you can be certainly one of it. This great information may drawn you into brand-new stage of crucial thinking.

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