



# Strategic Information Management: Challenges and Strategies in Managing Information Systems

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Today there are few organizations that can afford to ignore information technology and few individuals who would prefer to be without it. As managerial tasks become more complex, so the nature of the required information systems changes from structured, routine support to ad hoc, unstructured, complex enquiries at the highest levels of management. As with the first three editions, this fourth edition of *Strategic Information Management: Challenges and Strategies in Managing Information Systems* presents the many complex and inter-related issues associated with the management of information systems. This book provides a rich source of material reflecting recent thinking on the key issues facing executives in information systems strategic management. It draws from a wide range of contemporary articles written by leading experts from North America, Asia, and Europe.

Designed as a course text for MBA, Master's level students, and senior undergraduate students taking courses in information management, it also provides a wealth of information and references for researchers. New to this edition are updated readings addressing current issues and the latest thinking in information management.

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From Routledge Bibliography

- Sales Rank: #2697744 in Books
- Published on: 2009-06-17
- Released on: 2009-05-18
- Original language: English
- Number of items: 1
- Dimensions: 9.69" h x 1.32" w x 6.85" l, 2.32 pounds
- Binding: Paperback
- 584 pages



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### Editorial Review

#### Review

"Given the critical importance of information systems and technology for businesses today, this new and updated edition covers the breadth of topics relevant for managing information strategically. By bringing together contributions addressing contemporary issues and challenges that every manager is likely to face, Professors Galliers and Leidner have produced a most valuable and accessible volume. A must read for anyone with managerial ambitions."

--**Joe Peppard**, Cranfield School of Management, UK

"The latest edition of *Strategic Information Management* accomplishes the dual objective of maintaining the unique thrust (a refreshing mix of accessible theory and informed practice) of this well-respected book and rejuvenating its intellectual content by incorporating new, insightful articles authored by internationally respected observers of today's IT-driven global economies.

"I strongly recommend this book for adoption in graduate courses (and, possibly, advanced undergraduate courses) on IT management and IS strategy. Just as important, I strongly recommend the book for business and technology professionals looking for an efficient way to "come-up-to-speed" on key management practices of companies recognized for their capabilities in applying IT for competitive advantage."

--**Robert W. Zmud**, University of Oklahoma, USA

"Managing information and information technology has never been more critical to the success of organizations. IT leaders today are expected to transform business processes and raise the competitiveness of their organizations. To achieve these objectives, proficiency in the theory and practice of strategic management of IT resources is essential. *Strategic Information Management, 4th edition* provides students and practitioners with a roadmap for navigating the new environment of enterprise IT leadership. Covering topics from the CIO role and strategic planning, to outsourcing and offshoring, this book brings together the best practices and conceptual frameworks necessary for effective strategic management of IT."

--**Bruce Weber**, London Business School, UK

#### About the Author

**Robert D. Galliers** is currently Provost and Vice President for Academic Affairs at Bentley University. Previous to his post at Bentley, he was Professor of Information Systems and Research Director in the Department of Information Systems at the London School of Economics and Dean of Warwick Business School, both in the UK.

**Dorothy E. Leidner** is the Randall W. and Sandra Ferguson Professor of Information Systems at Baylor University, USA. She has broad international experience, having previously served as Associate Professor at INSEAD and as visiting Professor at ITESM in Monterrey, Mexico and at the University of Caen, France. Since 2005, she has been a regular visiting Professor at the University of Mannheim.

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