



How To Build The Dental Practice Of Your Dreams: (Without Killing Yourself!) In Less Than 60 Days

By Dr. David Moffet BDS FPFA

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Dr. David Moffet is an international expert in dental practice management.

With over 32 years of dental experience, he has developed a simple, practical, and incredibly effective way of increasing the number of patients you see... the amount of money you charge... and the percentage of large case revenues your patients will happily accept. In some cases, Moffet's strategy has resulted in over \$100,000 in additional cash flow in just weeks.

All you need is a decent team and his secret weapon, "The Ultimate Patient Experience™." The UPE is a unique, low-cost system of unique patient engagement that is incredibly easy to put in place. In fact, one of Moffet's strategies costs less than \$40 to implement, and you can have it up and running by the end of business, today.

The Ultimate Patient Experience has allowed Dr. Moffet to:

- Sell his dental practice for a cool \$2.75 million - for which he collected 80% in cash, 20% in stock...
- Consistently increase his prices (10.55% per year, on average) while retaining over 90% of his patients...
- And DOUBLE his cold phone conversion rates, using a strategy that will take you less than 10 minutes to set up...

Inside these pages, you'll discover exactly how Dr. Moffet accomplished each of these things, and how you can, too.

“For decades now, I have recommended Michael Gerber’s E-Myth Revisited as the go-to entrepreneurial guide. After reading David Moffet’s How To Build The Dental Practice of Your Dreams (Without Killing Yourself!) in Less Than 60 Days, I now say that same thing to any and all dentists. David Moffet walks his talk and has not only built a thriving and successful dental practice but a life of wonder and enrichment as well. Anyone aspiring to build both a thriving dental practice and life, READ this book. It has all the secrets to such success!”

?Jack Daly
CEO, JackDaly.net

“Don’t just read this book. Use this book. Dr. Moffet provides you the playbook, revealing how to build a successful seven-figure practice while working four days a week for 37 weeks.”

?Shep Hyken
Customer Service Expert and
New York Times bestselling Author of
The Amazement Revolution

“David has a natural passion for patient awareness and service. This book outlines the understanding of why you need to focus on world-class service to fast track the success of your profession. The book will inspire you, motivate you, and keep you loving the world of dentistry, not dreading it.”

?Kathy Metaxas
Director, Consultant, International Speaker, and
Professional Motivator

“This book not only teaches how to create the ultimate patient experience, it is a game plan on how to become a business customers cannot live without. Moffet did exactly that and now shares how you can too. Everyone in your organization needs to read this book.”

?John R. DiJulius III
Author of The Customer Service Revolution

“David Moffet encourages his readers to let no one ever come to you without leaving

better and happier. His premise is simple: the secret to success is not a secret...work hard, shift your thinking, and add real value to people's lives."

?Dr. Ronald F. Arndt, DDS, MBA, MAGD
Master & Board Certified Coach
THE DENTAL COACH

"The best dentists and practices always want to be better. David Moffet can give you the tools to continue building your dream practice year after year while enjoying more freedom to enjoy your other life."

?Linda Miles
Founder, Linda Miles & Associates;
Founder, Speaking Consulting Network;
Cofounder, Oral Cancer Cause (a 5013c)

"A practical guide based on decades of experience. Dr. Moffet's advice is clear, accessible, and applicable, and the book is fun to read. Whether you're just starting your practice or you're looking for that next stage of growth, this book will help."

?Dr. Howard Farran, DDS, MBA
International Lecturer and Publisher/Founder of
Dentaltown Magazine

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International Lecturer and Publisher/Founder of
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