



Ducati 999

By Alan Cathcart, Marc Cook

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Ducati 999: Birth of a Legend describes the unique way in which all new Ducati motorcycles are designed, developed, and manufactured. Rich with in-depth interviews and never before published drawings and renderings, this book takes you on a lavishly illustrated factory tour.

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Ducati 999 By Alan Cathcart, Marc Cook Bibliography

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Editorial Review

From the Author

"We had absolutely unprecedented access and support from Ducati," says Cook. "I've been to many factories, but none like Ducati. High-tech design and manufacturing walk arm-in-arm with old-world charm and rampant enthusiasm."

"I've known the engineers and designers at Ducati for many years as colleagues and personal friends," notes Cathcart, "That helped me tremendously in telling the story of the 999's development."

From the Inside Flap

For a small manufacturer in the competitive world of high-performance motorcycles, every model is important. But for Ducati, the replacement for the long-running, race-winning, and immensely popular 916/996/998 series would be nothing less than a make-or-break motorcycle.

Introduced in 2002 to acclaim and controversy, the Ducati 999 retained the spirit of the 916 series even as it ushered in a new era in motorcycling. Like all Ducatis, it's quick, charismatic, and fun to ride on the road or the racetrack. Yet it's also more comfortable and easier to use for day-to-day riding.

These changes were the result of an entirely new design philosophy embraced by designer Pierre Terblanche, who set out to build the 999 from the inside out. His commitment to simplicity would result in a bike that delivers improved ergonomics and control for riders and unprecedented manufacturing efficiencies for Ducati—the 999 has 23 percent fewer parts than its predecessor, an astonishing reduction to achieve on a motorcycle.

But the process that produced such fundamental improvements was actually amazingly complex. Join us for a journey of discovery as authors Alan Cathcart and Marc Cook go behind the scenes at the Ducati factory in Bologna, Italy, for exclusive interviews with the designers, engineers, and test riders who created the company's most important motorcycle in a decade. Each has his own story to tell of the trials, tools, and technology that were used to create this revolutionary motorcycle, as it evolved from the earliest design sketches through foam core and clay mock-ups to prototypes and various test models. This evolution is brought to life through hundreds of photographs that chronicle the bike's development and manufacturing and take you inside Ducati's impressive R&D facility.

Ducati 999: Birth of a Legend also tells the dramatic story of Ducati's history and heritage, explaining how it grew into a superbike powerhouse and a brand revered by the most demanding riders in the world.

From the Back Cover

How do you replace a legend? For Ducati, the Italian motorcycle manufacturer worshiped by racers and riders all over the world, the answer was to start from scratch. When the company decided to produce a successor to its immensely popular 916/996/998 series, it allowed designer Pierre Terblanche to create a completely new bike built from the inside out. This approach resulted in a radically styled motorcycle whose improved ergonomics offer greater comfort and control, with more agile handling at all speeds.

Ducati also broke with tradition by allowing two of the world's top motorcycling writers, Alan Cathcart and Marc Cook, to document the birth of the 999—from the earliest design ideas through final production. In an industry where product plans and manufacturing techniques are usually guarded like state secrets, Cathcart and Cook were given complete access to the designers, engineers, and technicians who worked to make the

999 a superbike sensation.

Since its launch in 2002, the 999 has been as successful in magazine comparison tests as it has in world superbike competition. That much is common knowledge, but this book goes beyond superficial road tests to explain the unique way in which all new Ducati motorcycles are designed, developed, and manufactured. In-depth interviews with Terblanche and each of the key Ducati project leaders describe the extraordinarily sophisticated and complex process of bringing out a new model. Previously unpublished design renderings and CAD drawings reveal styling directions and technologies that were explored but not adopted. The book also features hundreds of photographs that show everything from the off-limits prototype development areas to the 999 assembly line. Think of this as the ultimate factory tour.

Ducati 999: Birth of a Legend will take you deep into the heart and soul of this revolutionary motorcycle and the remarkable company that created it.

Users Review

From reader reviews:

Alice Christensen:

Book is to be different for each and every grade. Book for children until adult are different content. As we know that book is very important normally. The book Ducati 999 was making you to know about other expertise and of course you can take more information. It is quite advantages for you. The e-book Ducati 999 is not only giving you much more new information but also being your friend when you experience bored. You can spend your personal spend time to read your book. Try to make relationship with all the book Ducati 999. You never really feel lose out for everything when you read some books.

Jerry Deal:

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