



Social Psychology

By Eliot R. Smith, Diane M. Mackie

Download now

Read Online ➔

Social Psychology By Eliot R. Smith, Diane M. Mackie

Social Psychology, 3rd Edition provides the only conceptually integrated undergraduate introduction to social psychology, offering a clear synthesis of the cognitive and social, and individual and group influences that shape social behavior.

This textbook offers comprehensive coverage of classic, contemporary, and emerging topics in social psychology. The focus is on underlying, unifying principles that operate across topics, rather than treatment of each topic in isolation, a focus that reflects the increasingly cross-disciplinary developments within and beyond psychology. An emphasis on research carried out in different parts of the world and a sensitivity to cross-cultural perspectives highlight the internationalization of the field in recent years. In addition, the text offers real-world applications of scientific principles to areas such as marketing, law, education, and health. Throughout, the discussion conceptually integrates the pervasive impact of social groups on all aspects of social behavior.

Extensive feedback from reviews of prior editions has helped make this third edition comprehensive, contemporary, and relevant to social psychology students' and instructors' needs. Effective and helpful pedagogical features include chapter summaries, margin glossaries, tables, graphs, and photographs.

An attractive student-friendly format, and a narrative by two leading scholars that is both lively and rigorous, make this text one of the most respected and acclaimed on the market.

This new edition is supported by an extensive online Social Psychology Student Learning Program (SocSLP) and CD-ROM based Instructor Resources, both of which are free of charge to qualifying adopters.

↓ [Download Social Psychology ...pdf](#)

📖 [Read Online Social Psychology ...pdf](#)

Social Psychology

By Eliot R. Smith, Diane M. Mackie

Social Psychology By Eliot R. Smith, Diane M. Mackie

Social Psychology, 3rd Edition provides the only conceptually integrated undergraduate introduction to social psychology, offering a clear synthesis of the cognitive and social, and individual and group influences that shape social behavior.

This textbook offers comprehensive coverage of classic, contemporary, and emerging topics in social psychology. The focus is on underlying, unifying principles that operate across topics, rather than treatment of each topic in isolation, a focus that reflects the increasingly cross-disciplinary developments within and beyond psychology. An emphasis on research carried out in different parts of the world and a sensitivity to cross-cultural perspectives highlight the internationalization of the field in recent years. In addition, the text offers real-world applications of scientific principles to areas such as marketing, law, education, and health. Throughout, the discussion conceptually integrates the pervasive impact of social groups on all aspects of social behavior.

Extensive feedback from reviews of prior editions has helped make this third edition comprehensive, contemporary, and relevant to social psychology students' and instructors' needs. Effective and helpful pedagogical features include chapter summaries, margin glossaries, tables, graphs, and photographs.

An attractive student-friendly format, and a narrative by two leading scholars that is both lively and rigorous, make this text one of the most respected and acclaimed on the market.

This new edition is supported by an extensive online Social Psychology Student Learning Program (SocSLP) and CD-ROM based Instructor Resources, both of which are free of charge to qualifying adopters.

Social Psychology By Eliot R. Smith, Diane M. Mackie Bibliography

- Sales Rank: #854263 in Books
- Brand: Brand: Psychology Press
- Published on: 2007-01-01
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 1.08" h x 8.10" w x 9.88" l, 2.90 pounds
- Binding: Paperback
- 688 pages

 [Download Social Psychology ...pdf](#)

 [Read Online Social Psychology ...pdf](#)

Editorial Review

Review

"In my view, Social Psychology, 3rd Edition, by Smith & Mackie, has many advantages over its competitors. It presents, and consistently reiterates, themes that operate across areas of social psychology, giving social psychology a "unified" feel that is often absent from other textbooks. Even more importantly, this is a text that does not treat social psychology as if it were intellectual candy, but instead presents a meaty, comprehensive, sophisticated, and nuanced view of the field. It manages to maintain intellectual rigor while maintaining a high standard of readability, often conveying and contextualizing findings in terms of engaging real examples. In my opinion, this book is an excellent way to introduce people to the science of social psychology!" - **John J. Skowronski, Professor of Psychology, Northern Illinois University, USA**

"This book puts an end to the notion that social psychology constitutes a collection of loosely related topics. In a revolutionary organization of the field, Smith & Mackie identify the fundamental principles of human motivation, cognition, and behavior that form a common undercurrent for all of social psychology. Not only does this integrative approach present a more coherent view of the field, but it also encourages students to understand social psychology, rather than simply remember the facts." - **Jeffrey W. Sherman, Professor of Psychology, University of California, Davis, USA**

Users Review

From reader reviews:

Katrina Roberts:

The book Social Psychology will bring you to the new experience of reading a book. The author style to spell out the idea is very unique. In the event you try to find new book to read, this book very suited to you. The book Social Psychology is much recommended to you to learn. You can also get the e-book from official web site, so you can more easily to read the book.

Carlos Quirk:

A lot of people always spent their very own free time to vacation or perhaps go to the outside with them loved ones or their friend. Are you aware? Many a lot of people spent they free time just watching TV, or playing video games all day long. If you want to try to find a new activity that is look different you can read a book. It is really fun for yourself. If you enjoy the book that you read you can spent the whole day to reading a guide. The book Social Psychology it is very good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. Should you did not have enough space to deliver this book you can buy the actual e-book. You can m0ore very easily to read this book from your smart phone. The price is not very costly but this book provides high quality.

Karen Garcia:

Do you one of the book lovers? If so, do you ever feeling doubt while you are in the book store? Try and pick one book that you just dont know the inside because don't evaluate book by its deal with may doesn't work at this point is difficult job because you are afraid that the inside maybe not seeing that fantastic as in the outside appear likes. Maybe you answer could be Social Psychology why because the amazing cover that make you consider with regards to the content will not disappoint an individual. The inside or content is fantastic as the outside or maybe cover. Your reading 6th sense will directly guide you to pick up this book.

James Coles:

What is your hobby? Have you heard that will question when you got students? We believe that that question was given by teacher to the students. Many kinds of hobby, Every individual has different hobby. And you know that little person just like reading or as reading through become their hobby. You should know that reading is very important as well as book as to be the thing. Book is important thing to incorporate you knowledge, except your own teacher or lecturer. You will find good news or update concerning something by book. A substantial number of sorts of books that can you go onto be your object. One of them is niagra Social Psychology.

**Download and Read Online Social Psychology By Eliot R. Smith,
Diane M. Mackie #8YMF4D50SC1**

Read Social Psychology By Eliot R. Smith, Diane M. Mackie for online ebook

Social Psychology By Eliot R. Smith, Diane M. Mackie Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Social Psychology By Eliot R. Smith, Diane M. Mackie books to read online.

Online Social Psychology By Eliot R. Smith, Diane M. Mackie ebook PDF download

Social Psychology By Eliot R. Smith, Diane M. Mackie Doc

Social Psychology By Eliot R. Smith, Diane M. Mackie Mobipocket

Social Psychology By Eliot R. Smith, Diane M. Mackie EPub

8YMF4D50SC1: Social Psychology By Eliot R. Smith, Diane M. Mackie