



Learning and Behavior: Sixth Edition

By James E. Mazur

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A thorough survey of the field of learning.

Learning & Behavior covers topics such as classical and operant conditioning, reinforcement schedules, avoidance and punishment, stimulus control, comparative cognition, observational learning, motor skill learning, and choice.

The book includes thorough coverage of classic studies and the most recent developments and trends, while providing examples of real-world applications of the principles discovered in laboratory research. It also emphasizes the behavioral approach but not exclusively so; many cognitive theories are covered as well, and there is a chapter on comparative cognition.

Learning Goals

Upon completing this book readers will be able to:

- Understand the field of learning
- Discuss real-world applications of learning principles

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Editorial Review

From the Publisher

This comprehensive survey describes the basic principles, theories, controversies, and experiments in the field of learning. Focusing on both classic studies and the most recent developments and trends, it deals with how people and animals learn, and how learning impacts behaviors. The emphasis throughout is on the importance of learning principles in everyday life.

From the Back Cover

This contemporary survey of the field of learning offers comprehensive coverage of both classic studies and the most recent developments and trends—with an emphasis on the importance of learning principles in everyday life. Many real-world examples and analogies make the often abstract concepts and theories of the field more concrete and relevant, and most chapters include sections that describe how the theories and principles have been used in the applied field of behavior modification. Simple Ideas, Simple Associations, and Simple Cells. Innate Behavior Patterns and Habituation. Basic Principles of Classical Conditioning. Theories and Research on Classical Conditioning. Basic Principles of Operant Conditioning. Reinforcement Schedules: Experimental Analyses and Applications. Avoidance and Punishment. Theories and Research on Operant Conditioning. Stimulus Control and Concept Formation. Comparative Cognition. Learning by Observation. Learning Motor Skills. Choice. For educators, social workers, and anyone interested in human learning behavior.

About the Author

James E. Mazur obtained his B.A. in Psychology from Dartmouth College in 1973, and his Ph.D. in Experimental Psychology from Harvard University in 1977. He taught at Harvard University as an assistant professor and associate professor from 1980 to 1988, and since then he has taught at Southern Connecticut State University, where he is a CSU Professor of Psychology. He has conducted research on operant conditioning and choice for over 35 years. He has published over 60 journal articles and chapters on such topics as reinforcement schedules, conditioned reinforcement, self-control, risk-taking, procrastination, and mathematical models of choice.

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