



How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top

By D. A. Benton

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Drawing on in-depth interviews, Benton identifies 22 vital traits that make a Chief Executive Officer (CEO) - the leader responsible for making decisions, guiding teams, selling ideas, managing crises and conquering the mountains before them.

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Editorial Review

From Library Journal

Benton (Lions Don't Need To Roar, Warner, 1992) has interviewed over 100 CEOs for this commonsense self-guide to the executive suite and interwoven their salient thoughts throughout her book. There are no mechanistic, murky theories here. Benton opens with 22 "vital traits," including being honest, detail-oriented, gutsy, and humorous, which are analogous to climbing tiers on a terraced mountain. She then describes the best route to the CEO spot, what to expect when you get there, and what you will do. Benton's guide deserves a reading, either to energize or reenergize the harried executive or new MBA. ?Joan A. Traugott, Amityville, P.L., N.Y.
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Review

"Good advice for the aspiring executive."

-- USA Today

From the Back Cover

Drawing on in-depth interviews with hundreds of the nation's top executives, D. A. Benton explains the 22 vital traits that make a CEO - the leader responsible for making decisions, guiding teams, selling ideas, managing crises, and conquering the mountains before them. You'll penetrate the mystery of why some people make it to the top and some don't, when they're all equally good at their jobs. You'll learn how to avoid getting fired and how to get promoted more quickly, how to enjoy the quality of life you want and deserve, and - if you decide you want to be the Big Boss - how to have the right character traits to get there. These are some of the traits that make a CEO. Are you ready to make them yours? You're gutsy and a little wild - yet modest and in control. You're competitive and tenacious - yet flexible and generous. You're willing to admit mistakes - yet unapologetic. You're secure in yourself - yet constantly improving. You're original and straightforward - yet think before you talk. Make your ascent not only gratifying, but also exhilarating and fun. This is how chiefs run the show - and how you can act like a chief to become a chief, even sooner than you dreamed.

Users Review

From reader reviews:

Gerald Magee:

The reserve untitled How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top is the book that recommended to you to learn. You can see the quality of the guide content that will be shown to you. The language that author use to explained their ideas are easily to understand. The article writer was did a lot of exploration when write the book, hence the information that they share for your requirements is absolutely accurate. You also could get the e-book of How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top from the publisher to make you a lot more enjoy free time.

Robert Baxter:

Precisely why? Because this How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top is an unordinary book that the inside of the guide waiting for you to snap that but latter it will surprise you with the secret the item inside. Reading this book adjacent to it was fantastic author who also write the book in such awesome way makes the content within easier to understand, entertaining method but still convey the meaning entirely. So , it is good for you for not hesitating having this ever again or you going to regret it. This excellent book will give you a lot of benefits than the other book have got such as help improving your skill and your critical thinking approach. So , still want to hold up having that book? If I have been you I will go to the publication store hurriedly.

Pedro Gonzales:

How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top can be one of your basic books that are good idea. All of us recommend that straight away because this book has good vocabulary that can increase your knowledge in vocabulary, easy to understand, bit entertaining but nevertheless delivering the information. The author giving his/her effort that will put every word into enjoyment arrangement in writing How to Think Like a CEO: The 22 Vital Traits You Need to Be the Person at the Top but doesn't forget the main position, giving the reader the hottest and also based confirm resource information that maybe you can be considered one of it. This great information could drawn you into new stage of crucial pondering.

Melinda McKinney:

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