



# How I Trade Options

*By Jon Najarian*

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"To much of the outside world, trading appears to be as incomprehensible as rocket science. What Jon Najarian has done in this engaging and very readable book is to 'demystify' the world of options for both the aspiring trader and the retail investor. How I Trade Options is a rare opportunity to look over the shoulder of this experienced options trader, teacher, and lecturer." -Lewis J. Borsellino, CEO/Founder, [www.TeachTrade.Com](http://www.TeachTrade.Com); Author, *The Day Trader: From the Pit to the PC*

"How I Trade Options gives retail investors who have little or no prior knowledge the insight into how options work and how to use them effectively and responsibly. For those who want to learn about options, this is a rare opportunity to learn from a master trader. Najarian shows commitment to educating investors on the use of options to enhance their portfolios." -Rance Masheck, President, Quantum Vision Inc.

"Not only is Jon Najarian a Supertrader, he is a Superteacher. I owe much of my good fortune to Jon Najarian. I learned more from him than I had learned in an entire decade-plus it was fun! Jon's abilities to make his profitable trading strategies understandable are sure to make How I Trade Options a must-have tool that every option trader will want to own." -Don Fishback, Developer of the Fishback Option Pricing Model

"Jon Najarian is a world-class options trader and a world class options educator. His crystal clear explanations of such strategies as vertical spreads empower the average investor to participate in attractive options approaches that, until now, have been dominated by professional traders." -Bernie Schaeffer, Chairman and Chief Executive Officer Schaeffer's Investment Research, Inc.

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## **How I Trade Options By Jon Najarian Bibliography**

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### Editorial Review

From the Inside Flap

When Jon Najarian embarked on a career in the world of market making, he went from playing with the Bears to running with the bulls. In this chronicle of his trading evolution, the former middle linebacker for the Chicago Bears focuses on the key ingredient for his market success-learning to control risk.

From achieving speedy victory to coping with some enormous losses to building his own business, Najarian reveals here how he successfully trades the market with options traders, showing investors how to trade like the pros by:

- \* Honing self-discipline
- \* Handling volatility successfully
- \* Grasping puts, calls, and spreads
- \* Seizing opportunities and adapting strategies to changing times

Looking to Najarian's compelling personal-and highly educational-story as an example, stock, futures, options, and bond traders, as well as individual investors, will learn to limit risks, be aware of and avoid potential pitfalls-and trade options like a market maker.

From the Back Cover

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#### About the Author

JON NAJARIAN ("Dr. J") is President of Mercury Trading Co. in Chicago, Illinois, one of the largest option specialist firms in the United States. He has traded on the Chicago Board Options Exchange (CBOE) since 1981 and is an active trader on and off the floor. He is also chairman of O. N. E. Financial News and has served on the board of the CBOE. He hosts a financial segment on FOX Morning News and is a frequent speaker at seminars nationwide.

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