



Working Within the Boundaries of Intellectual Property: Innovation Policy For The Knowledge Society

By Rochelle C. Dreyfuss, Diane L. Zimmerman, Harry First

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This book is the long-awaited companion volume to the highly acclaimed *Expanding the Boundaries of Intellectual Property*, published by Oxford University Press in 2001. That book argued for strong private rights whilst at the same time calling for caution in the expansionary trend. In the period since the first volume, intellectual property protection has grown ever stronger, and this new book focuses on finding ways to cope with the fragmentation of rights and the complex framework this expansion of rights has created. At the core of the book are considerations of such initiatives as patent clearing models, standard setting organizations, licensing arrangements and informal work-arounds. It also examines the measures that seek to protect the public domain, including strategic licensing, collective rights organizations, and non-profit ventures such as creative commons and open-source publishing. Drawing on expertise from a number of disciplines including law, economics and sociology, the book is international in approach and fuses scholarly research with legal practice. It will be of great interest to scholars in intellectual property and innovation, policy-makers, and practitioners with an interest in the future of the field.

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Editorial Review

Review

This is a rich and exciting volume that takes on board the expansive trajectory of intellectual property protection and explores through many prisms, within the boundaries given, challenges and solutions for information-society innovation. Professor Eleanor M. Fox, Walter J. Derenberg Professor of Trade Regulation, New York University School of Law Working within the Boundaries examines a broad spectrum of market and nonmarket private ordering tools, ranging from patent pools and collective licensing to creative commons and open science publishing, for managing our current regime of broad intellectual property rights. As the eminent contributors to this volume elucidate in rich, nuanced, granular detail, those tools are designed to overcome the obstacles that broad intellectual property rights can pose to public access to creative expression and inventions and the ability of creators and inventors to build upon existing works - and are only partly successful in achieving those goals. This book presents an invaluable interdisciplinary analysis of how copyright and patent actually operate on the ground in today's knowledge economy. Neil W. Netanel, Pete Kameron Endowed Chair in Law, UCLA School of Law

About the Author

Rochelle C. Dreyfuss is the Director of the Engelberg Center on Innovation Law and Policy, which sponsors interdisciplinary research on questions concerning the allocation of global resources to creative enterprises. Her research and teaching interests include intellectual property, privacy, the relationship between science and law, and civil procedure. **Harry First** is Charles L. Denison Professor of Law at New York University School of Law and Director of its graduate Trade Regulation Program. He specializes in antitrust law. His writing has focused on international and enforcement aspects of antitrust, as well as on issues relating to intellectual property and antitrust. Professor First has also served as Chief of the Antitrust Bureau of the Office of the Attorney General of the State of New York. **Diane Leenheer Zimmerman** is Samuel Tilden Professor of Law Emerita at New York University School of Law. She writes about intellectual property, first amendment, and women's rights issues. She lectures frequently in the United States and abroad on copyright, innovation policy and theory, libel, privacy, commercial speech, the regulation of pornography, and other issues.

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