



Systematic Design of Instruction, The, Pearson eText with Loose-Leaf Version -- Access Card Package (8th Edition)

By Walter Dick, Lou Carey, James O. Carey

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A classic in the field, *The Systematic Design of Instruction*, 8/e presents a clear introduction to the fundamentals of instructional design—and the concepts and procedures necessary for analyzing, designing, developing, and evaluating instruction for all delivery formats. This is not a textbook to be memorized, but rather a learning-by-doing resource designed to help students create their own sound, effective instruction. In it readers learn a systematic, thoughtful, inquiry-based approach to creation, which in turn helps ensure the success of students in their charge. It features an intuitive chapter organization, an integrated model that presents research carefully illustrated with academic and business applications, contemporary design examples, sample rubrics and exercises, and annotated references.

This new edition has retained the features that have been most popular and helpful in the previous editions, while adding new perspectives and features that keep the text current, including updated references and recommended readings; additional attention to important topics such as learning and portable digital devices; additional tables summarizing and organizing concepts; a serial case study example which applies the text's instructional design concepts; an additional case study in the Appendices; a plan with case study examples; and a helpful, easy-to-use Instructor's Manual.

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Editorial Review

From the Back Cover

A classic in the field, this text presents a clear introduction to the fundamentals of instructional design—and the concepts and procedures necessary for analyzing, designing, developing, and evaluating instruction for all delivery formats. This is not a textbook to be memorized, but rather a learning-by-doing resource designed to help students create their own sound, effective instruction. In it readers learn a systematic, thoughtful, inquiry-based approach to creation, which in turn helps ensure the success of students in their charge. It features an intuitive chapter organization, an integrated model that presents research carefully illustrated with academic and business applications, contemporary design examples, sample rubrics and exercises, and annotated references.

This new edition has retained the features that have been most popular and helpful in the previous editions, while adding new perspectives and features that keep the text current, including:

- **Updated references and recommended readings** with annotations.
- **Additional attention to important topics**, including learning and portable digital devices, the relationship between transfer of learning and the performance context, and the theoretical bases of learning in designing and developing instruction.
- **Additional tables** summarizing and organizing concepts.
- **Application of instructional design concepts through a serial case study example** for adult learners in a university setting; carried through the steps of the design model in each chapter.
- **A complete case study in the Appendices** (in addition to the one in the text) detailing the products of design and development activities for each step in the model for a school curriculum goal on writing composition.
- **A plan with case study examples** for using constructivist learning environments in cognitive instructional design.
- **An Instructor's Manual** with a variety of helpful materials for ensuring classroom participation and success.

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Ella Jacobs:

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