



# Intercultural Communication: A Critical Introduction

By Ingrid Piller

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## Intercultural Communication: A Critical Introduction By Ingrid Piller

Combining perspectives from discourse analysis and sociolinguistics, this introduction provides students with a comprehensive, up-to-date and critical overview of the field of intercultural communication. Ingrid Piller explains communication in context using two main approaches. The first treats cultural identity, difference and similarity as discursive constructions. The second, informed by bilingualism studies, highlights the use and prestige of different languages and language varieties as well as the varying access that speakers have to them. Linguistics students will find this book a useful tool for studying language and globalization as well as applied linguistics.

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Ingrid Piller's book will be seen as a landmark in a 'second wave' of studies on intercultural communication. Solidly grounded in discourse analysis and sociolinguistics, clearly and accessibly written and compellingly argued, it revives a field not always well served by its scholars, and we are now at last in a position to see intercultural communication for what it is: a historically situated and politically sensitive complex of communication modes, analysis of which requires attention to the smallest details as well as to the biggest things in the world - globalization processes. -- Jan Blommaert, Tilburg University Ingrid Piller's book will be seen as a landmark in a 'second wave' of studies on intercultural communication. Solidly grounded in discourse analysis and sociolinguistics, clearly and accessibly written and compellingly argued, it revives a field not always well served by its scholars, and we are now at last in a position to see intercultural communication for what it is: a historically situated and politically sensitive complex of communication modes, analysis of which requires attention to the smallest details as well as to the biggest things in the world - globalization processes.

#### About the Author

Ingrid Piller is Professor of Applied Linguistics at the Linguistics Department

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