



Angry Birds: Hatching a Universe

By Danny Graydon

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Angry Birds: Hatching a Universe By Danny Graydon

In the space of just a few years, Angry Birds has gone from being a beloved mobile game to an entire universe of entertainment that spans an astonishing range of media. From animation to publishing and even an upcoming feature film, the Angry Birds experience is becoming even more diverse and dynamic. For the first time, Angry Birds: Hatching a Universe takes you inside the creative process that has driven this boundless expansion and showcases the remarkable art being the Angry Birds phenomenon. Featuring interviews with the key players at Rovio - the Finnish company behind the game - Angry Birds: Hatching a Universe tells the make-or-break story of its initial success and the continued innovation that has led to unforgettable collaborations with institutions such as NASA, and the creation of ground-breaking games like Angry Birds Space. Filled with never-before-seen sketches, concept art, and other visual treasures, along with in-depth insights into the creation of each aspect of the Angry Birds universe, this book is a revelatory look at the genesis of a true multimedia sensation.

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Editorial Review

About the Author

Danny Graydon is a freelance journalist specializing in film and graphic novels. He has written for such media outlets as Empire, Variety, and the BBC, and lives in the United Kingdom.

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