

Valuation in Life Sciences: A Practical Guide

By Boris Bogdan, Ralph Villiger

Download now

Read Online ➔

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger

This book is the first complete guide to valuation in life sciences for industry professionals, investors, and academics. Boris Bogdan and Ralph Villiger introduce the characteristics of drug and medical device development, explain how to translate these into the valuation, and provide valuable industry data. After guiding the reader through the theory of valuation, including discounted cash-flow and real options, the authors demonstrate how to value projects, patents, licences, firms and stocks on real-life examples, even treating complex licence and company structures. Special emphasis is put on the practicability of the proposed methods by including many hands-on examples, without compromising on realistic results. Ralph Villiger and Boris Bogdan have written what is sure to become the industry standard reference for valuation of pharmaceutical and biotechnology projects and companies. At a time when the healthcare industry is placing increasing emphasis on licensing and M&A as a core strategy this book provides a firm understanding of the way in which products and businesses can be valued at all stages of their development.

Dr. Martin Buckland, Chief Business Officer, Astex Therapeutics, Cambridge, UK

The book presents a number of innovative ideas, illustrated with practical examples that should improve decision-making in the drug development process, intellectual property evaluation, licensing and sublicensing. The authors make a persuasive case for the use of advanced techniques and the section on worked-examples should be particularly appealing to practitioners.

Dr. Martin Grossmann, Novartis Pharmaceuticals

There is no doubt that this book will become an essential reference tool for professionals in technology transfer, business developers and biotech companies, as well as the pharmaceutical industry and Life Science investors.

Jean-Pierre Saintouil, Director of Technology Transfer Department, Institut Pasteur, Paris, France

 [**Download** Valuation in Life Sciences: A Practical Guide ...pdf](#)

 [**Read Online** Valuation in Life Sciences: A Practical Guide ...pdf](#)

Valuation in Life Sciences: A Practical Guide

By Boris Bogdan, Ralph Villiger

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger

This book is the first complete guide to valuation in life sciences for industry professionals, investors, and academics. Boris Bogdan and Ralph Villiger introduce the characteristics of drug and medical device development, explain how to translate these into the valuation, and provide valuable industry data. After guiding the reader through the theory of valuation, including discounted cash-flow and real options, the authors demonstrate how to value projects, patents, licences, firms and stocks on real-life examples, even treating complex licence and company structures. Special emphasis is put on the practicability of the proposed methods by including many hands-on examples, without compromising on realistic results. Ralph Villiger and Boris Bogdan have written what is sure to become the industry standard reference for valuation of pharmaceutical and biotechnology projects and companies. At a time when the healthcare industry is placing increasing emphasis on licensing and M&A as a core strategy this book provides a firm understanding of the way in which products and businesses can be valued at all stages of their development.

Dr. Martin Buckland, Chief Business Officer, Astex Therapeutics, Cambridge, UK

The book presents a number of innovative ideas, illustrated with practical examples that should improve decision-making in the drug development process, intellectual property evaluation, licensing and sublicensing. The authors make a persuasive case for the use of advanced techniques and the section on worked-examples should be particularly appealing to practitioners.

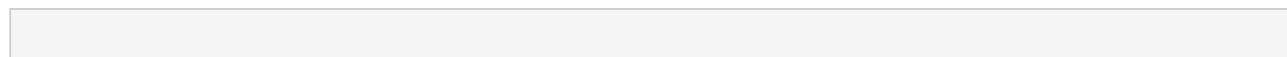
Dr. Martin Grossmann, Novartis Pharmaceuticals

There is no doubt that this book will become an essential reference tool for professionals in technology transfer, business developers and biotech companies, as well as the pharmaceutical industry and Life Science investors.

Jean-Pierre Saintouil, Director of Technology Transfer Department, Institut Pasteur, Paris, France

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger Bibliography

- Sales Rank: #3183175 in Books
- Brand: Brand: Springer
- Published on: 2008-05-23
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 6.15" w x .85" l, 1.40 pounds
- Binding: Hardcover
- 334 pages



 [**Download** Valuation in Life Sciences: A Practical Guide ...pdf](#)

 [**Read Online** Valuation in Life Sciences: A Practical Guide ...pdf](#)

Editorial Review

Review

From the reviews:

"'Valuation in Life Sciences: A Practical Guide' leads readers step by step through the theory of life sciences valuation. ... it is an important read for biotech investors. ... It is the first book of its kind that combines industry data and valuation theory together with practical advice. It includes valuation techniques and tools that allow investors to pick undervalued biotech stocks." (GEN – genetic engineering news, February, 2007)

"Valuation in Life Sciences: A Practical Guide opens up the black box and describes, step by step, a relatively simple procedure for quantitative valuation in life sciences. The book guides the reader through the recommended procedure of quantitative valuation This book is recommended to those who would like to acquire a profound understanding of quantitative valuation and use a simple spreadsheet approach of their own cases." (Rudolf Gygax, Nature Biotechnology, Vol. 25 (9), 2007)

"This book provides some interesting examples – for business development and licensing executives – of where ROV may be used. ... For the general reader and business development executive there is a good explanation of ROV and its applications in life science The book may also be of interest to biotechnology company business development executives and university technology transfer officers this book is essential reading as it not only provides the mathematical theory but also the applications in different types of deals." (Roger Davies, Business Development & Licensing Journal, Issue 4, 2007)

Users Review

From reader reviews:

Beverly McKeever:

In this 21st millennium, people become competitive in each way. By being competitive at this point, people have to do something to make all of them survive, being in the middle of the crowded place and notice by means of surrounding. One thing that often many people have underestimated the idea for a while is reading. Yes, by reading a publication your ability to survive enhance then having chance to stand up than other is high. In your case who want to start reading any book, we give you that Valuation in Life Sciences: A Practical Guide book as nice and daily reading reserve. Why, because this book is usually more than just a book.

Randall Blake:

Do you among people who can't read pleasurable if the sentence chained within the straightway, hold on guys this specific aren't like that. This Valuation in Life Sciences: A Practical Guide book is readable by you who hate those straight word style. You will find the data here are arranged for enjoyable looking at experience without leaving actually decrease the knowledge that want to offer to you. The writer of

Valuation in Life Sciences: A Practical Guide content conveys prospect easily to understand by most people. The printed and e-book are not different in the articles but it just different as it. So , do you still thinking Valuation in Life Sciences: A Practical Guide is not loveable to be your top record reading book?

Lewis Skinner:

Valuation in Life Sciences: A Practical Guide can be one of your starter books that are good idea. All of us recommend that straight away because this book has good vocabulary that can increase your knowledge in vocab, easy to understand, bit entertaining but nonetheless delivering the information. The article author giving his/her effort to get every word into enjoyment arrangement in writing Valuation in Life Sciences: A Practical Guide nevertheless doesn't forget the main level, giving the reader the hottest and based confirm resource details that maybe you can be among it. This great information can certainly drawn you into completely new stage of crucial imagining.

John Bledsoe:

In this era which is the greater individual or who has ability to do something more are more precious than other. Do you want to become certainly one of it? It is just simple way to have that. What you have to do is just spending your time little but quite enough to have a look at some books. One of several books in the top checklist in your reading list is Valuation in Life Sciences: A Practical Guide. This book and that is qualified as The Hungry Inclines can get you closer in becoming precious person. By looking right up and review this guide you can get many advantages.

Download and Read Online Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger #AKTZBX7DJM6

Read Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger for online ebook

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger books to read online.

Online Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger ebook PDF download

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger Doc

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger Mobipocket

Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger EPub

AKTZBX7DJM6: Valuation in Life Sciences: A Practical Guide By Boris Bogdan, Ralph Villiger