



## Popular Culture in American History

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The second edition of *Popular Culture in American History* updates the text for a contemporary readership and explores academic developments in this area of study over the last decade.

- Fully revised second edition with over 50 percent new material
- Compact and classroom-friendly format
- Includes the best writing on popular culture from the 1970s onwards
- Essays examine pivotal moments, issues, and genres in American popular culture, from the 'penny press' to the Internet



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## **Editorial Review**

### **Review**

"This stunning collection of essays and sources is indispensable for the study of popular culture. Jim Cullen knows more about the subject than anyone, and this second edition gives us a sweeping vision of the making and meaning of American popular culture." - *"Louis P. Masur, Rutgers University"*

"This book is the place to start if you're fascinated by the history of popular culture in America. It's an enlightening exploration into what people read, watched, joked about, listened to, danced to, and imagined in America's past." - *"Bruce Dorsey, Swarthmore College"*

"Cullen's outstanding collection helps readers understand the significance of key cultural changes, ranging from the movies to the web. Groundbreaking essays as well as insight into how historians work make this a valuable volume." - *"Lizabeth Cohen, author of "A Consumers' Republic: The Politics of Mass Consumption in Postwar America"*

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### **From the Back Cover**

Introducing almost half a century of the best scholarship on popular culture in the USA, this fully revised second edition has a more focused historical remit, with analysis and primary source material from the 1830s to the present. Each main essay examines a pivotal moment, issue or genre in American popular culture, from the 'penny press' to the Internet. Long-term trends, such as the blurring of once-sharp distinctions between 'high' and 'low' culture, are also explored.

This new edition, along with its extended reading lists, illuminating contextual commentary, and chronologies of major events, make it an ideal undergraduate text for media and cultural studies courses. With enhanced presentation of scholarly and primary source material aimed at prompting and guiding student discussions, this carefully assembled selection offers both a historical overview and detailed cultural analysis.

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