



## Frank Bettger's How I Raised Myself From Failure to Success in Selling: A modern-day interpretation of a self-help classic (Infinite Success)

*By Karen McCreadie*

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#### **About the Author**

Karen McCreddie is an expert and prolific author. She formerly worked in marketing and the personal development industry, and recently returned to the UK after 10 years in Australia. Karen has written books with multi-millionaire businessmen, CEOs and international speakers on topics ranging from sales, coaching and wealth creation to the mind/body connection and psychological profiling. Her popular Infinite Success adaptations include Sun Tzu's The Art of War (9781904902829), Napoleon Hill's Think and Grow Rich (9781904902812) George S. Clason's The Richest Man in Babylon (9781905940974) and Adam Smith's The Wealth of Nations (9781906821036).

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