



Authentic Personal Branding: A New Blueprint for Building and Aligning a Powerful Leadership Brand

By Hubert K. Rampersad

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Editorial Review

Review

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About the Author

About the author Dr. Ir. Hubert K. Rampersad is an international consultant in the field of industrial engineering, industrial automation and robotics. He received his BSc. degree in Mechanical Engineering from Enschede Polytechnic (The Netherlands) and a MSc. degree in Mechanical Engineering from Delft University of Technology (The Netherlands), where he specialised in industrial automation and robotics. He received his PhD degree in 1993 in industrial Engineering and Management Science from Eindhoven University of Technology (The Netherlands). He has been involved in several projects dealing with concurrent engineering, logistics and industrial automation. He is also the author of about 30 technical articles.

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